

THE EVOLUTION OF MEDAL COLLECTING, PART 2: BEYOND EBAY
by John Sallay

EXHIBIT 2: Some Relevant Broader Collector Websites

Organization	Website URL	Mobile?	Brief Description
TRANSACTIONS			
Auction Houses			
Sotheby's	www.sothebys.com	no	A premier art auction house with occasional medals in various sales and a StacksBowers affiliation (e.g., Pogue auction)
Christie's	www.christies.com	free	The other major global art auction house, with occasional medals
Bonham's	www.bonhams.com	free	Privately owned British auction house selling an array of fine art and antiques, with periodic specialized numismatic auctions
Auctionata	www.auctionata.com	free	Leading online only auction house, that relies on a network of independent experts to vet and catalogue items, based in Berlin
Dealer Malls - Multi-Vertical			
1stdibs	www.1stdibs.com	free	Aggregator of decorative art dealers, targeted at decorators; no auctions; luxury items
Online Galleries	www.onlinegalleries.com/art-and-antiques/antique-medals	free	Aggregator of decorative art and high-end collectibles dealers; acquired by 1stdibs
InCollect	www.incollect.com	free	Aggregator of decorative art dealers; targeted at decorators
rubylane	www.rubylane.com/	no	World's largest curated marketplace for vintage, antique and collectible items
tias	www.tias.com	no	"The Internet Antique Shop" -- similar to rubylane, but with more of a focus on collectibles
goantiques	www.goantiques.com	no	Oldest of the internet antique malls
trocadero	www.trocadero.com	no	Another internet antique mall, now becoming outdated
Antique Associates	www.aaawt.com	no	Expert broker in early American antiques, with several dealer consignors and an active website
Auction Aggregators - Multi-Vertical			
Invaluable	www.invaluable.com	free	Aggregator of live auctions; bidding platform
Auctionzip	www.auctionzip.com	no	Aggregator of live auctions (owned by Invaluable); bidding platform
LiveAuctioneers	www.liveauctioneers.com	free	Aggregator of live auctions; bidding platform
ATG Media (the-saleroom.com)	www.the-saleroom.com/en-gb	no	Aggregator of live auctions; bidding platform (focus on UK); several British and German numismatic firms can be found on this platform
Proxibid	www.proxibid.com	no	Aggregator of auctions in all categories; bidding platform
Barnebys	www.barnebys.com	free	Lead generation aggregator; bidding platform; search engine for auctions, offer free pricing data (focused on Sweden/EU)
BidSquare	www.bidsquare.com	no	Aggregator of live auctions; bidding platform; launched in 2014 by second tier American antiques auctioneers; now 77 firms
iCollector	www.icollector.com	no	Aggregator of live auctions; bidding platform and lead generator; part of liveauctionworld.com
Paddle8	https://paddle8.com/	free	Fine art market auction aggregator; focus on high end collectables, items vetted by curators and placed in auctions
iGavel Auctions	www.igavelauctions.com	no	Fine art and antiques auction aggregator
TRANSACTIONS/INFORMATION			
Auction Reporters/Collector Search Engines			
Collectors.com	www.collectors.com	no	Collectibles search engine launched in 2015 by Collectors Universe; initial content is largely eBay items
Collector Scout	www.collectorscout.com	no	Subscription-based collector search engine, focused on past and future auctions
Prices4Antiques	http://www.prices4antiques.com/	no	Subscription-based collector search engine, focused on past auction price results, with search for future auctions
Collectibles Central	https://collectiblescentral.com/	no	Recently launched search engine for collectibles auctions
ArtNet	www.artnet.com	no	Fine art search engine for artists, galleries and auctions
ArtPrice	www.artprice.com	no	Art price database; migrating to fine art search engine
AskArt	www.askart.com	no	Art price database; migrating to fine art search engine
INFORMATION			
Magazines and Journals			
Collectors Weekly	www.collectorsweekly.com	no	San Francisco based resource on vintage collectibles
Antiques & Fine Art	www.antiquesandfineart.com	no	Online version of bi-monthly magazine featuring primarily high-end American antiques and decorative arts
Antiques Magazine	www.themagazineantiques.com	no	Lifetime magazine featuring primarily high-end American antiques and decorative arts
Antiques Trade Gazette	www.antiquestrade gazette.com	free	Weekly newspaper considered the bible of the British antiques trade (also spawned the-saleroom.com auction aggregator)
Antique Trader	www.antiquetrader.com	no	Bi-weekly mid-tier antiques newspaper published by F+W Media (publisher of Numismatic News)
Valuation Guides			
Worthpoint	www.worthpoint.com	free	Subscription-based resource for identifying, researching and valuing antiques, art and vintage collectibles
Kovels	www.kovels.com	no	Subscription-based online price-guide for antiques and collectibles, growing out of pricing guidebooks published since 1953
Directories			
CollectionAntique	www.collectionantique.com	no	Directory of antique and collectibles dealers, with user-generated listings
Trade Associations			
Antiques Dealers' Association of America	www.adadealers.com	no	Informational website for professional antiques dealers trade association, with directory and some inventory now listed for sale
Association of Collecting Clubs	http://collectingclubs.com/	no	Online directory of over 6,000 specialized collector clubs (including the MCA and several other clubs related to medals)
CINOA	www.cinoa.org	free	Member directory (and some items for sale) of global association of art and antique dealer associations (5000 dealers from 32 associations in 22 countries)
Literature Dealers/Aggregators			
Schiffer Publishing	www.schifferbooks.com/	no	Independent publisher of high-quality, books on antiques and collectibles, arts and crafts, and military history; recently expanding into broader areas
Abebooks	www.abebooks.com	no	Leading antiquarian book dealer aggregator (mall)

EXHIBIT 2: Some Relevant Broader Collector Websites

Organization	Website URL	Mobile?	Brief Description
Alibris	http://www.alibris.com/	no	Sells new books, used books, out-of-print books, rare books, and other media through an online network of independent booksellers
Native Internet Sources			
Google Books	https://books.google.com/	Google Play books	Service from Google with books and magazines that Google has scanned, converted to text using optical character recognition, and stored in its digital database
Art Daily	http://artdaily.com/	no	Well-illustrated daily e-mail newsletter with news relevant to the art world, sometimes featuring numismatic news
Mutual Art	www.mutualart.com	no	Online art information service
Blouin Artinfo	www.blouinartinfo.com	no	Global source for news, information, and expert commentary on art, artists, and the art business
SOCIAL			
Peer-to-Peer Collection Management & Display (only)			
Snupps	www.snupps.com	free	Mobile app that allows users to organize and socialize around the items they own and cherish; users can organize and catalogue their stuff, share it with other users, may try to monetize data on what people own
Thingealogy	http://app.thingealogy.com/	free	Mobile app system that allows users to record, save, and share the stories of their important belongings
ArtShell	www.artshell.net/en	free	Mobile app to help study and collect art; like Pinterest for artwork (Italy-based)
sportscardalbum.com	http://sportscardalbum.com/	a free version	Mobile app for sports cards inventory management
Collectorsproof.com	www.collectorsproof.com	no	Provides a way to tag and share stories about your favorite things, and transfer items between owners and continue the story
TRANSACTIONS/SOCIAL			
Peer-to-Peer Collector Platforms			
ShowcaseBot	www.showcasebot.com	free	Mobile app to manage and display fine arts and collectibles
Gemr	https://gemr.com/	free	Mobile app P2Pshowcase and marketplace; claim to offer users "rich social engagement, insights, and valuation around items"
Boxes	https://box.es/	free	Mobile app P2P marketplace and showcase
Justcollecting	www.justcollecting.com	no	Allows users to post blogs, pictures, videos, and auction items that can then direct interested users to auction site like liveauctioneers, also P2P marketplace; picture sharing community for collectors
Collexion	http://collexion.com/	no	P2P marketplace/aggregator of merchant sites; allows curating of personal collections, "search, discover, and share"; items posted from Etsy, Amazon, as well as individual users
Klect	https://klect.com/	no	Online management for collectors who are looking to inventory, manage, value, buy and sell their collectables; fee to sell, must log in to see collections
HobbyDB	www.hobbydb.com	no	Catalog-based trading platform for collectors, intended eventually to be a giant database of every collectible ever made
Collect It	http://www.collect.it/	no	Mobile app (in development) that enables users to discover, save, and share collectible items that they find on the web
kronozio	www.kronozio.com	no	P2P marketplace for sports cards
Livetocollect	www.livetocollect.com	\$3.99	Network of collectibles sites (primarily sports cards); aggregator of T206/T205 items on eBay; mobile app allows user to browse compete card sets
Collectorfocus	www.collectorfocus.com	no	A livetocollect site, allowing users to show off their baseball card collection, and share and manage their baseball card collections
Zistle	www.zistle.com	no	Platform to organize and trade sports cards online, set wish lists and trade lists, negotiate directly with other collectors; currently building a sales platform; mobile app was in production in 2011 either never was created or no longer exists
Lofty	www.lofty.com	free	Expert-curated online marketplace for valuable fine art, antiques and collectibles
eBay Collections	www.ebay.com/cln	no	Unpromoted (test?) section of eBay, where users can "collect" (group) items that were or are for sale on eBay
Peer-to-Peer Marketplaces (most not collector focused)			
Listia	www.listia.com	free	Mobile app auction marketplace that uses a virtual credit system for bidding and trading goods (not necessarily collector items); can also receive credits to buy items from consumer store
Trove	www.usetrove.com	free	Mobile app to discover, buy, and sell goods in your neighborhood using your smartphone; promoted as "Tinder for Craigslist"
Offerup	https://offerupnow.com/	free	Mobile app to buy and sell locally by making it as easy as taking and sharing a photo from your phone
Close5	www.close5.com	free	Mobile app like Craigslist; very similar business model to Trove and Offerup, but with 5 mile radius
Sally	www.sally.co	free	Mobile app like Craigslist; very similar business model to Trove and Offerup
eBid	http://us.ebid.net/	free	P2P marketplace; eBay competitor, Buy Now and Bid options, most items are categorized as "run until sold"
Webstore	www.webstore.com	no	eBay competitor also enabling trades; no fees or commissions, revenue comes from ads on site
OnlineAuction	www.onlineauction.com	no	P2P marketplace and auction house; individuals and dealers can post items for a flat fee; sellers can set up their own personalized store
Unisquare	www.unisquare.com	no	P2P marketplace; eBay-like site with no fees
Antiques.com	www.antiques.com	no	Somewhat unfocused antiques portal
TRANSACTIONS/INFORMATION/SOCIAL - Multi-function Collector Portals			
Beckett	www.beckett.com	free	Comprehensive sports card collector portal
Comic Art Fans	http://comicartfans.com/	no	Marketplace to share, sell, and buy comic art

☐ = Primarily or exclusively a mobile app